



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 402843 /		<u>Alt Order #</u>
<u>Product</u> American Crossroads		
<u>Contract Dates</u> 10/31/12 - 11/02/12	<u>Estimate #</u> 1317 - AC PA	
<u>Advertiser</u> American Crossroads Issue (R)		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
1240 N Pitt St
Suite 300
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	43	10/31/12	11/02/12	W-F 2p-3p	2p-3p	--WTF--	:30	3	\$40.00	NM	3	\$120.00
2	43	10/31/12	11/02/12	W-F 5a-6a	5a-6a	--WTF--	:30	2	\$50.00	NM	2	\$100.00
3	43	10/31/12	11/02/12	W-F 1p-2p	1p-2p	--WTF--	:30	3	\$40.00	NM	3	\$120.00
4	43	10/31/12	11/02/12	W-F Late News 11p	11p-1130p	--WTF--	:30	3	\$125.00	NM	3	\$375.00
5	43	10/31/12	11/02/12	W-F 6a-7a	6a-7a	--WTF--	:30	3	\$75.00	NM	3	\$225.00
6	43	10/31/12	11/02/12	W-F 3p-4p	3p-4p	--WTF--	:30	3	\$40.00	NM	3	\$120.00
7	43	11/02/12	11/02/12	Fri 8p-9p	8p-9p	----F--	:30	1	\$650.00	NM	1	\$650.00
8	43	10/31/12	11/02/12	W-F Late News	10p-11p	--WTF--	:30	3	\$750.00	NM	3	\$2,250.00
9	43	10/31/12	11/02/12	W-F 8a-9a	8a-9a	--WTF--	:30	3	\$65.00	NM	3	\$195.00
10	43	10/31/12	11/02/12	M-F 730p-8p	730p-8p	--WTF--	:30	3	\$500.00	NM	3	\$1,500.00
11	43	10/31/12	11/02/12	W-F 7p-730p	7p-730p	--WTF--	:30	3	\$500.00	NM	3	\$1,500.00
12	43	10/31/12	11/02/12	W-F 6-630p News	6p-630p	--WTF--	:30	3	\$135.00	NM	3	\$405.00
13	43	10/31/12	11/02/12	W-F 7a-8a	7a-8a	--WTF--	:30	3	\$75.00	NM	3	\$225.00
14	43	11/01/12	11/01/12	X Factor Thu	8p-10p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,500.00						
15	43	10/31/12	10/31/12	X Factor Wed	8p-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	--W----	1	\$1,800.00						
16	43	11/02/12	11/02/12	Fri 8p-9p	8p-9p	----F--	:30	1	\$750.00	NM	1	\$750.00
Totals											39	\$11,835.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/02/12	39	\$11,835.00	\$10,059.75
Totals	39	\$11,835.00	\$10,059.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.